

LEGISLATIVE FACT SHEET

DATE: 11/27/18

BT or RC No: BT19-037
(Administration & City Council Bills)

SPONSOR: Office of Economic Development
(Department/Division/Agency/Council Member)

Contact for all inquiries and presentations: Office of Economic Development

Provide Name: Kirk Wendland

Contact Number: 630-2455

Email Address: kwendland@coj.net

PURPOSE: White Paper (Explain Why this legislation is necessary? Provide; Who, What, When, Where, How and the Impact.) Council Research will complete this form for Council introduced legislation and the Administration is responsible for all other legislation.

(Minimum of 350 words - Maximum of 1 page.)

The Façade Renovation Grant Program is designed to provide commercial or retail façade renovation funding assistance for existing businesses in targeted areas. Ordinance 2016-522-E authorized initial funding of \$200,000 for the façade program. Ordinance 2018-370-E amended the program, matching two dollars of City funding for every one dollar of eligible facade renovation costs by the business owner or tenant, up to the maximum amount based on the economically distressed area level. This program has been well-received and approximately 94 grant applications with viable façade renovations located in economically distressed areas have been received and reviewed to-date. Due to the qualification criteria, recommendations were made to approve up to 34 applications.

The façade renovations approved to-date include extensive painting and pressure washing projects; new and improved signage to increase visibility; upgrading windows and doors for energy efficiency to save on utility bills and enhance security/safety measures for workers and customers; repairing or replacing fencing; masonry repairs; and upgrading landscaping. Businesses have expressed their gratitude for the program, noting that it has afforded them the opportunity to make additional improvements in conjunction with their budget.

This legislation is needed to appropriate an additional \$200,000 towards the Façade Renovation Grant Program. A careful review of the remaining grant applications indicates that the proposed façade renovations projects will make a significant impact on the community and could help a business attract new customers and enhance sales. It is estimated that the additional \$200,000 subject to this request will allow funding for approximately 20-30 additional façade grant applications, depending on their economically distressed area level and the type of proposed renovations.

APPROPRIATION: Total Amount Appropriated: \$200,000 as follows:
 List the source name and provide Object and Subobject Numbers for each category listed below:

(Name of Fund as it will appear in title of legislation)

Name of Federal Funding Source(s):	From: _____	Amount: _____
	To: _____	Amount: _____
Name of State Funding Source(s):	From: _____	Amount: _____
	To: _____	Amount: _____
Name of City of Jacksonville Funding Source(s):	From: General Capital Projects - Countywide Economic Development-II Project	Amount: \$200,000
	To: General Trust and Agency - Façade Renovation Grant Program	Amount: \$200,000
Name of In-Kind Contribution(s):	From: _____	Amount: _____
	To: _____	Amount: _____
Name & Number of Bond Account(s):	From: _____	Amount: _____
	To: _____	Amount: _____

PLAIN LANGUAGE OF APPROPRIATION / FINANCIAL IMPACT / OTHER:

Explain: Where are the funds coming from, going to, how will the funds be used? Does the funding require a match? Is the funding for a specific time frame? Will there be an ongoing maintenance? ... and staffing obligation? Per Chapters 122 & 106 regarding funding of anticipated post-construction operation costs.

(Minimum of 350 words - Maximum of 1 page.)

The purpose of this request is to appropriate \$200,000 for the Façade Renovation Grant Program. The program is designed to provide commercial or retail façade renovation funding assistance for existing businesses in economically distressed areas of Jacksonville. The public investment in facades of structures can help to reduce blight and create positive momentum towards community redevelopment. This request will replenish program funding by transferring available revenue from the Countywide Economic Development-II project to the Façade Renovation Grant Program. The Office of Economic Development will provide oversight for the program.

ACTION ITEMS: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

ACTION ITEMS:		Yes	No	
Emergency?	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<p>Justification of Emergency: If yes, explanation must include detailed nature of emergency.</p> <div style="border: 1px solid black; height: 60px; width: 100%;"></div>
Federal or State Mandate?	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<p>Explanation: If yes, explanation must include detailed nature of mandate including Statute or Provision.</p> <div style="border: 1px solid black; height: 60px; width: 100%;"></div>
Fiscal Year Carryover?	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<p>Note: If yes, note must include explanation of all-year subfund carryover language.</p> <p>This is an all years sub-fund, carry over is not required. The sub-fund is 64F.</p> <div style="border: 1px solid black; height: 60px; width: 100%;"></div>
CIP Amendment?	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<p>Attachment: If yes, attach appropriate CIP form(s). Include justification for mid-year amendment.</p>
Contract / Agreement Approval?	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<p>Attachment & Explanation: If yes, attach the Contract / Agreement and name of Department (and contact name) that will provide oversight. Indicate if negotiations are on-going and with whom. Has OGC reviewed / drafted?</p> <div style="border: 1px solid black; height: 100px; width: 100%;"></div>
Related RC/BT?	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<p>Attachment: If yes, attach appropriate RC/BT form(s).</p>
Waiver of Code?	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<p>Code Reference: If yes, identify code section(s) in box below and provide detailed explanation (including impacts) within white paper.</p> <div style="border: 1px solid black; height: 30px; width: 100%;"></div>
Code Exception?	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<p>Code Reference: If yes, identify code in box below and provide detailed explanation (including impacts) within white paper.</p> <div style="border: 1px solid black; height: 30px; width: 100%;"></div>
Related Enacted Ordinances?	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<p>Code Reference: If yes, identify related code section(s) and ordinance reference number in the box below and provide detailed explanation and any changes necessary within white paper.</p> <p>2016-382-E, 2016-522-E, 2018-370-E</p> <div style="border: 1px solid black; height: 30px; width: 100%;"></div>

ACTION ITEMS CONTINUED: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

ACTION ITEMS:

	Yes	No
Continuation of Grant?	<input type="checkbox"/>	<input checked="" type="checkbox"/>


Explanation: How will the funds be used? Does the funding require a match? Is the funding for a specific time frame and/or multi-year? If multi-year, note year of grant? Are there long-term implications for the General Fund?

Surplus Property Certification?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reporting Requirements?	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Attachment: If yes, attach appropriate form(s).

Explanation: List agencies (including City Council / Auditor) to receive reports and frequency of reports, including when reports are due. Provide Department (include contact name and telephone number) responsible for generating reports.

OED to provide bi-annual reporting to City Council and Council Auditor. First report is due 6 months from effective date of Ordinance 2018-370-E and every 6 months thereafter.

Division Chief: 
(signature)

Date: 11/27/18

Prepared By: 
(signature)

Date: 11/27/18

ADMINISTRATIVE TRANSMITTAL

To: MBRC, c/o Roselyn Chall, Budget Office, St. James Suite 325

Thru:

(Name, Job Title, Department)

Phone: _____

E-mail: _____

From: Kirk Wendland, Executive Director, Office of Economic Development

Initiating Department Representative (Name, Job Title, Department)

Phone: 904-630-2455

E-mail: kwendland@coj.net

Primary
Contact:

Kirk Wendland, Executive Director, Office of Economic Development

(Name, Job Title, Department)

Phone: 904-630-2455

E-mail: kwendland@coj.net

CC: Jordan Elsbury, Director of Intergovernmental Affairs, Office of the Mayor

904-630-1825 E-mail: jelsbury@coj.net

COUNCIL MEMBER / INDEPENDENT AGENCY / CONSTITUTIONAL OFFICER TRANSMITTAL

To: Peggy Sidman, Office of General Counsel, St. James Suite 480

Phone: 904-630-4647

E-mail: psidman@coj.net

From:

Initiating Council Member / Independent Agency / Constitutional Officer

Phone: _____

E-mail: _____

Primary
Contact:

(Name, Job Title, Department)

Phone: _____

E-mail: _____

CC: Jordan Elsbury, Director of Intergovernmental Affairs, Office of the Mayor

904-630-1825 E-mail: jelsbury@coj.net

Legislation from Independent Agencies requires a resolution from the Independent Agency Board approving the legislation.

Independent Agency Action Item:

Yes

No

Boards Action / Resolution?

Attachment: If yes, attach appropriate documentation. If no, when is board action scheduled?

N/A

FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED